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## **Nov 27: 2015's Biggest Day of Bitcoin Spending: Bitcoin Black Friday**

Predictions are on track to have November 27th be the biggest single day of spending for Bitcoin merchants. Each year Bitcoin supporters come together on Black Friday and spend their money exclusively on Bitcoin merchants. In a bid to support the BTC economy and cash in on discounts that often surpass dollar-deals Bitcoin Black Friday generates a frenzy of bitcoin spending.

Bitcoin businesses, Bitcoin investors, and over 150 online merchants are teaming up to launch [Bitcoin Black Friday](#) on November 27th. On one day, hundreds of deals and discounts will be offered exclusively to Bitcoin users. Tech-savvy shoppers can buy all of their gifts for the holidays without spending a dime. Instead they can spend their bitcoins.

Full details about the day are at <http://BitcoinBlackFriday.com>

**There are over 150 confirmed participants including:**

**Private Internet Access** -- top rated VPN service offering huge deals for Bitcoin Black Friday

**Namecheap** -- offering even cheaper domains and hosting when you pay with bitcoins

**Bees Brothers** -- selling discounted candies and raw honey

**Denarium** -- physical bitcoins, metal coins that contain a bitcoin wallet

**Mixedtees** -- discounts on t-shirts, hoodies, and other merchandise

**Tealet** -- wholesale merchant offering tea from independent growers, paid in BTC

**Bitsoaps** -- soap molded in the shape of a bitcoin, discounted if bought with Bitcoin

**Nestorgames** -- board games of all shapes and sizes

**REEDS Jewelers** -- a large merchant offering discounted jewelry

**And many more!** The full list of merchants will be published on November 27th along with their deals and discounts.

Bitcoin Black Friday is an annual event and has already had three successful previous iterations. Bitcoin Evangelist Jon Holmquist began the concept in 2012 and with the help of various businesses, Bitcoin investors, and the Bitcoin community grew it into the event it is today.

The Bitcoin Black Friday [website](#) offers tools and information to new consumers who want to participate in the holiday shopping spree. With a wide host of consumer-friendly Bitcoin businesses out there it's easy to get set-up and shopping. With the wide offering offered by Bitcoin merchants, everyone will be able to find

something they want. Discounted items include gifts like: hot sauce, comic books, hosting, VPNs, diamond jewelry, t-shirts, watches, art, and even beef jerky.

“For any online merchant, accepting Bitcoin is a requirement,” says Jon Holmquist, the founder of Bitcoin Friday, “it’s free to accept and connects you with a great community of people who want to spend their money.”

Bitcoin Black Friday this year is focused on rallying the Bitcoin community together. With hundreds of deals, there’s something for everyone. It is a huge event for the Bitcoin economy, and now by shopping with bitcoin, consumers can enjoy even lower discounts this shopping season.

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